

Growing Healthy Kids Columbus Coalition

Steering CommitteeX Full Coali	11101
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Date: <u>July 29, 2014</u> Time: <u>10:00 am – 11:30 am</u>

Location: Columbus Public Health

Meeting Room 119C 240 Parsons Ave. Columbus, Ohio 43215

Facilitators: Cheryl Graffagnino, Columbus Public Health

Carol Smathers, The Ohio State University Extension

Attendees:

Arielle Lippman (CPH-HCHW), Megan Ramsden (CCS), Carol Smathers (OSU Extension), Carolyn Bernard (CCS), Jenny Lobb (OSU Extension) Cheryl Graffagnino (CPH-HCHW), Michael Bramlish (NCH), Shalini Madireddy (CPH), Bob Holomuzk (CPH), Jennifer Bynum (CPH-HCHW), Amber Jones (CPH-CHC), Katy Keogh (Kroger), Kate Whitman (MCHS), Mark Miller (FPC&BC), Ashley Russell (COSI)

Meeting at-a-glance:

- General Program Updates
- September and October Workshops on Water and Physical Activity Policy
- Physical Activity Break
- Breastfeeding Key Message Unveiling
- Ring of Fun

Meeting Outcomes and Action Steps Identified:

Continue promoting both WFFT and An Hour a Day to Play

o Like the GHKC page: https://www.facebook.com/GrowingHealthyKidsColumbus

Announcements

Next Steps:

• Next meeting: August 26th, 2014 10:00am -11:30am at Columbus Public Health, Room 119C.



Agenda Item 1: Program Updates

Partner/Organization	Supporting Breastfeeding	Supporting Physical Activity	Supporting Healthy Eating	Increasing Screening and Referral	Other
Jennifer Bynum (CPH- HCHW)			- HCHW Ring of Fun updates with ELC		
Carolyn Bernard (CCS)			- CCS free lunch and breakfast for all students, including Pre-K - Continues to work on fruit and vegetables added to snack and water (versus grain/milk)	- CCS Developing Health Care Kids	- Presenting to NAACP on "Health is Academic" using GHKC
Bob Holomuzk (CPH-PHN)				- Strategic Nursing and Neighborhood Health → Chronic Disease management curriculum	
Shalini Madireddy (CPH)				- HAC's are planning "Let's Move" event on 9/21	
Mark Miller (FPC&BC)		- FPC Summer camps include physical activity	- FPC Summer Camp Nutrition	- FPC hosted American Horticulture Society meeting whose sessions are related to physical activity,	- FPC Outreach by helping plan the John Maloney Event, Kroger Cooking



			nutrition, and	classes as well
			early childhood	
Michael Bramlish (NCH)			- NWC+HCHW	
			to utilize key	
			messages in	
			primary care	
Katy Keogh (Kroger)		- 8/21 on 441 Parsons	1	
		Kroger tour available		
		from 10am-3pm		
		- Grant with Bowling		
		Green to run more		
		tours in fall with		
		Dietetic interns		
		- Next brochure on		
		healthy lunches		
		included some CPH-		
		HCHW messages		
		- Kroger including tasting		
		events in multiple		
		stores, including lower		
		income stores		
Kate Whitman (MCHS)		- Mt. Carmel Resource		
		Center host Local		
		Matters		
Amber Jones (CPH-CHC)	- Included Physical			
	Activity Boot Camp at			
	Camp Public Health			
	- Distributed water bottles			
Jenny Lobb (OSU Extension)	Distributed water bottles	- Camp Public Health:		
Jenny Loob (Ooc Laterision)		Lesson on Water First		
		for Thirst		
		- Hosted an activity		
		where campers were		
		able to make healthy		



			snacks	
Carol Smathers (OSU Extension)				- Healthy Eating at Meetings tools for PSEC training
Ashley Russell (COSI)		Trained all summer camp counselors on physical activity tools	 Built new teaching garden Planning "tasty" science day food and nutrition focus Double up Bucks – Veggie SAPS for SNAP 	
Megan Ramsden (CPH-HCHW)	- Unveiled Breastfeeding key message "Breastfeeding Welcome Here"			
Cheryl Graffagnino (CPH-HCHW)				- John Maloney Healthy Event with Children's Hunger Alliance to celebrate Nationally Qualified Healthcare Centers - Looks to identify those that qualify for Medicaid expansion



Agenda Item 2: September and October Workshops on Water and Physical Activity Policy – Cheryl Graffagnino and Carol Smathers

These two consecutive monthly workshops with focus on "Water First for Thirst" and "An Hour a Day for Play." Survey found that interest exists in receiving more resources and educational materials to support these specific initiative efforts, recommendations for environmental change, and technical assistance.

Interest Plan Expectations Input

- To brainstorm and expand education and resources utilizing the September and October Coalition meetings which will be lengthened by an hour—with food will provided.
- Workshop plans are still in development.
 - O September focus to expand sample resources and materials
 - Brainstormed how to use them
 - Materials will be provided to take home
 - How policy and environment change affects our goals and outcomes
 - October focus Theory Diffusion of Innovation
 - How to get groups to address change
 - Brainstorm on barriers to overcome
- Agenda, formal invitation to organizations will be sent out. Can be coalition members and additional members from their organizations.
- On-site technical assistance will be provided for those that will implement educational resources.
- To determine whether the environment support the message and vice versa.
- Brainstorming and interaction to maximize critical lens evaluation of resources.
- Homework between September and October workshops
 - o Each organization will put educational materials to use
 - o Brainstorm one policy choice—at least—that can be implemented for change

Agenda Item 3: Breastfeeding Key Message Unveiling - Megan

Megan presented the final version of the handout for Key Message #13 – "Breastfeeding Welcome Here"

- 8^{1/2} x 11 Breastfeeding Welcome Here handout
- Handout included:
 - o Benefits for baby and mom
 - o Impact of community in supporting mothers' decision to breastfeed
 - o Removal of stigma surrounding a mother's choice to breastfeed
 - o Designated private area for breastfeeding
 - o Encourage breastfeeding mothers to join our breastfeeding support group
- Resources and support provided for those that are and would benefit from additional resources.
- Childcare centered focused promotional kit is in the process of being created by The Office of Communications.
 - Handout will be distributed to childcare centers.
- Childcare Center Pledge for Breastfeeding Mothers, which modeled after the Ohio Hospital Association and Business Case for Breastfeeding.



Agenda Item 4: Ring of Fun – Jennifer Bynum

Incorporate early development learning standards into the Ring of Fun which highlights creative classroom ideas for physical activities, nutritious snacks and family engagement.

- Ring of Fun completed and updated to incorporate coded Early Development Learning Standards
 - o Guide for teachers to use for each Ring of Fun
 - o Currently on website on tools and resources page
 - O Updated version changed minimally in regard to format
 - o Schoolage Ring of Fun also includes Common Core Standards
- Five domains of the Early Development Learning Standards were given a symbol and coded
- Feedback from teachers included the appreciation of the incorporation of early learning development standards.
- Reference pages for teachers were updated to include the standards met by each activity
- Resources are available online now
- Hard copies are in the process of being produced